

Important Note: All written testimonials, video testimonials, and “before and after” photos require the proper weight loss disclosure.

The following disclosures and disclaimers MUST be displayed at all times.

1. YOR Best Body 8 – Week Challenge

HOW TO USE

This disclosure should be displayed at all times when any marketing material represents a written, video or visual before and after picture. All weight loss claims must be supported by the actual average expected results.

DISCLOSURE

As of Sept 2013, men and women who completed any cycles of the *YOR Best Body 8-Week Challenge* in the Weight Loss (SLIM) Category lost an average of 12.03 lbs. in an eight week period, or 1 1/2 lbs. per week. Optimal results are achieved when following the product regimen in combination with a healthy diet and exercise program.

2. YOR Health 100 lb Club

HOW TO USE

This disclosure should be displayed at all times when any marketing material represents a written, video or visual before and after picture. All weight loss claims must be supported by the actual average expected results.

DISCLOSURE

As of Sept 2013, ten current men and women who have participated in the YOR Health 100 lb club lost an average of 118.4 lbs in a 27-month period, averaging 1 lb per week. Optimal results are achieved when following the product regimen in combination with a healthy diet and exercise program. YOR Health does not encourage rapid weight-loss. These results are not typical.