



PRIVACY POLICY

The YOR Health Privacy Policy is intended to protect all Customers, including but not limited to, Registered Retail Customers (RRC), Select Customers (SC), and Independent Promoters (hereafter referred to as “Customers”) of YOR Health’s Electronic Media, including but not limited to, YOR Health websites, YOR Health emails, YOR Health home portals, and RRC, SC and Independent Promoters’ Admins (hereafter referred to as “YOR Health Media”).

Information Collection

Information is collected from Customers at several different points in YOR Health Media. YOR Health is committed to making sure that the privacy and security of all Customers is protected. YOR Health will not sell any information to any third party or mass marketer.

Use of Information

Personal Information

YOR Health may collect personal information from Customers to provide a service, place an order, or fulfill a request. Personal information may also be required for identification and verification purposes. YOR Health will only discuss payment information (e.g. credit card numbers) with the Customers.

Additionally, personal information may be used by YOR Health to investigate and prevent any fraudulent activity that may be unlawful or potentially harmful to YOR Health’s Customers, the integrity of YOR Health, as well as any violations of YOR Health’s Terms & Conditions and Policies & Procedures.

Non-Personal Information

YOR Health may collect non-personal information for tracking, statistics, and marketing research purposes. This information will allow YOR Health to review activity and be used to help improve YOR Health Media. All information collected will be used solely to improve YOR Health’s services, products, and enhance YOR Health’s Customers’ overall experience.

Registration

In order to use the services of YOR Health Media, a Customer may first complete the YOR Health enrollment form. During enrollment the Customer is required to give YOR Health contact information such as name and address. YOR Health uses this information to contact the Customer about services on YOR Health Media which he/she has expressed interest. YOR Health does not require Customers to provide demographic information, but does require unique identifiers such as a username, email address, and member ID. If the Customer would like to pay for registration via Electronic Funds Transfer (EFT) YOR Health does require a Customer’s social security number, driver’s license number, as well as a routing and account number.

Order

YOR Health requests contact information from the Customer during the order process. The Customer must provide contact information and financial information. This information is used for billing purposes and to fill the Customer's orders. If YOR Health has trouble processing an order, the information is used to contact the Customer.

Profile

YOR Health stores information that is collected through cookies, log files, and/or third parties to create a profile of YOR Health Customers. Collected information is tied to the Customer's personally identifiable profile to improve the content and experience of YOR Health Media for the Customer. This profile is used to tailor a Customer's visit to YOR Health Media, and to direct pertinent marketing promotions to them. YOR Health does not share Customer profiles with other third parties.

Cookies

A cookie is a piece of data stored on the Customer's computer tied to information about the Customer. YOR Health uses both session ID cookies and persistent cookies.

Session ID cookie: Once Customers close the browser, the cookie simply terminates.

Persistent cookie: A small text file stored on the Customer's hard drive for an extended period of time. Persistent cookies can be removed by following Internet browser help file directions.

By allowing cookies through YOR Health Media, Customers would not have to login more than once, thereby saving time while on YOR Health Media. If a Customer rejects YOR Health cookies, they may still use YOR Health Media. The only drawback to this is that the Customer will be limited in some areas of YOR Health Media. Persistent cookies enable YOR Health to track and target the interests of YOR Health Customers to enhance the experience on YOR Health Media. Some of YOR Health's business partners use cookies on YOR Health Media. However, YOR Health has no access to or control over these cookies.

Log Files

Like most standard website servers YOR Health uses log files. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track Customer's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information.

Communications from the Site

YOR Health sends all new members a welcoming email to verify password and username. Established members will occasionally receive information on products, services, special deals, and newsletters. All customers will receive an order confirmation, order receipt and shipment confirmation via email.

Legal Disclaimer

Though YOR Health makes every effort to preserve Customer privacy, YOR Health may need to disclose personal information when required by law. Wherein YOR Health has a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on the YOR Health website.

Third Party Intermediaries

YOR Health uses an outside shipping company to ship orders, and a credit card processing company to bill Customers for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

Service Providers

YOR Health partners with other third parties to provide specific services (ie. shipping an order and credit card processing). When the Customer signs up for these particular services, YOR Health shares names, or other contact information that is necessary for the third party to provide these services. These third parties are not allowed to use personally identifiable information except for the purpose of providing these services.

Business Transitions

In the event YOR Health goes through a business transition --such as a merger, being acquired by another company, or selling a portion of its assets -- Customers' personal information will, in most instances, be part of the assets transferred.

Links

YOR Health Media contains links to 3rd party websites (ie. shipping services). Please be aware that YOR Health is not responsible for the privacy practices of these third party websites. YOR Health encourages all Customers to be aware when they leave YOR Health Media and to read for understanding, the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by YOR Health Media.

Surveys & Contests

Occasionally, YOR Health Media requests information from Customers via surveys or contests. Participation in these surveys or contests is completely voluntary and the Customer therefore has a choice whether or not to disclose this information.

Requested information typically includes contact information (ie. name and shipping information), and demographic information (such as shipping country).

Contact information will be used to notify the recipients and award prizes.

Survey information will be used for purposes of monitoring or improving the use and satisfaction of YOR Health Media and product. Customers' personally identifiable information is not shared with third parties unless YOR Health gives prior notice and option. Though YOR Health may use an intermediary to conduct these surveys or contests, they may not use Customers' personally identifiable information for any secondary purposes.

Chat Rooms, Message Boards, and Public Forums

By posting personal information online that is publicly accessible, Customers may receive unsolicited messages from other parties in return.

Be aware that when personal information is voluntarily disclosed online through the use of publicly accessible media (ie. message boards, through e-mail, or in chat areas) that information is subject to be collected by third parties.

Security

YOR Health takes every precaution to protect YOR Health's Customers' information. When Customers submit sensitive information via YOR Health Media, their information is protected both online and off-line.

When YOR Health's enrollment/order form asks Customers to enter sensitive information (ie. credit card number, social security number, etc.), it is encrypted and protected with the industry standard encryption software – Secure Socket Layer (SSL). SSL encryption is used to protect sensitive information online.

While on a secure page, such as the order form, the lock icon on the bottom of Web browsers such as Apple Safari and Microsoft Internet Explorer becomes locked, as opposed to un-locked, or open, when Customers are just 'surfing'.

Off-line, YOR Health does everything in its power to protect Customer information. All of YOR Health's Customers' information, is restricted in the YOR Health office.

Only employees who need the information to perform a specific service (i.e. compensation payments) are granted access to personally identifiable information. Furthermore, ALL employees are kept up-to-date on YOR Health's security and privacy practices. YOR Health employees are notified and/or reminded about the importance YOR Health places on privacy, and the necessary precautions to take to ensure all Customers' information is protected.

Finally, the servers that store personally identifiable information are in a secure environment, behind a locked cage in a locked facility.

Supplementation of Information

In order for YOR Health Media to properly fulfill its obligation to Customers, it is necessary for YOR Health to supplement the information received with information supplied from third party sources.

ID Address Verification

YOR Health uses third party software to verify a Customer's identity and address to match billing information records.

Correcting/Updating Personal Information

If a Customer's personally identifiable information changes (ie. zip code, phone, email or postal address), or if a Customer no longer desires YOR Health's service, YOR Health provides a way to correct and update a Customer's personally identifiable information. This can usually be done by contacting Customer Care or through selecting *Your Account* on www.yorhealth.com.

Notification of Changes

If YOR Health decides to change YOR Health's privacy policy, YOR Health will post those changes to this privacy statement, the news feed, and other YOR Health Media avenues YOR Health deems appropriate so Customers are always aware of what information is collected, how it is used, and under what circumstances.

If there is an instance that YOR Health is going to use Customer's personally identifiable information in a manner stated differently at the time of collection, YOR Health will notify Customers by posting a notice on YOR Health Media for 30 days.

Contact Information

If Customers have any questions or suggestions regarding YOR Health's Privacy Policy, please contact the YOR Health Corporate Office at:

YOR Health
2802 Kelvin Ave Suite 150
Irvine, CA 92614

CustomerCare@yorcorp.com

Fax: 949.681.6080

www.YORhealth.com